




Zelvia™ is a zeta-cypermethrin containing insecticide that is fast-acting and effective against a wide range of insect pests. Zelvia is registered for control of 19 pests in sugar beets. Zelvia has a great fit for control of key insects such as aphids, cutworms, armyworms and root maggot.

BENEFITS

- Fast knockdown and residual control of many pests
- Broad-spectrum of insects controlled
- May be applied by both ground and air.
- Great tank-mix partner with other labeled insecticides, fungicides and herbicides.

RECOMMENDED ADJUVANT

Valkarie® 0.25% v/v or 1 qt/100 gallons

Aviator® 0.25% v/v or 1 qt/100 gallons*

*When tank-mix requires water conditioning or acidification

ACTIVE INGREDIENT

Zeta-cypermethrin 9.15%

KEY INSECTS

| SUGAR BEETS | | |
|--|--|---|
| Insects Controlled | Use Rate | Application Method |
| Foliar Application | | |
| Armyworms Blister Beetles Click Beetles Cutworms Flea Beetles Grasshoppers Heliothis spp. Leafhoppers Leafminer (Adults) Loopers Lygus Bugs Sugar Beet Root Maggot (Adult) Sugar Beet Crown Borer Thistle Caterpillar Webworms Zebra Caterpillar Aphids¹ | 2.24 to 4.0 fl oz/A (0.014 to 0.025 lb ai/A) | <p>Make applications when insect populations reach economic threshold levels. Refer to local Cooperative Extension Pest Management Guidelines and/or scouting results.</p> <p>Apply by air or by ground equipment using sufficient water to obtain full coverage of foliage (minimum of 2 gal/A of finished spray by air and 10 gal/A of finished spray by ground).</p> |
| At Plant Application | | |
| Sugar Beet Root Maggot (Larvae)² White Grub Wireworm Cutworm species | 4.0 fl oz/A (0.025 lb ai/A) | <p>For light to moderate infestations only. Make a 3–4 inch T-Band (band over the open furrow) at planting in a minimum of 3–5 gal/A of finished spray.</p> <p>Apply in-furrow or in a 3 - 4-inch T-Band (band over the open furrow) at planting in a minimum of 3–5 gal/A of finished spray.</p> |

USE RESTRICTIONS

- **DO NOT** apply more than 4 fl oz/A of product (0.025 lb ai/A) per application.
- **DO NOT** make more than 3 applications per year.
- **DO NOT** apply more than 12 fl oz/A of product (0.075 lb ai/A) per year including at plant plus foliar applications.
- **DO NOT** apply within 50 days of harvest for tops or roots.

¹ Aphid control may be variable depending on species present and host-plant relationships.

² Suppression only

* = RESTRICTED USE PESTICIDE

Always refer to the product label for Precautionary Language, Directions For Use and Specific Use Rates. Please reach out to your local Innictis rep with additional product questions. Verify state registration and state use restrictions prior to application. ©2025 Innictis. All Rights Reserved. The foregoing trademarks are owned by Innictis Crop Care, LLC.