




Zelvia™ is a zeta-cypermethrin containing insecticide that is fast-acting and effective against a wide range of insect pests. Zelvia is registered for control of 47 pests in soybeans. Zelvia has a great fit for control of key insects such as aphids, cutworms and armyworms.

BENEFITS

- Fast knockdown and residual control of many pests
- Broad-spectrum of insects controlled
- May be applied by both ground and air.
- Great tank-mix partner with other labeled insecticides, fungicides and herbicides.

KEY INSECTS

SOYBEANS		
Insects Controlled	Use Rate	Application Method
Cutworm spp.	1.28 to 4.0 fl oz/A (0.008 to 0.025 lb ai/A)	Apply as required by scouting. Base timing and frequency of applications on insect populations reaching locally determined economic thresholds. DO NOT exceed maximum labeled rate.
Painted Lady (Thistle) Caterpillar		
Saltmarsh Caterpillar		
Silverspotted Skipper		
Alfalfa Caterpillar		
Armyworm, Southern	2.8 to 4.0 fl oz/A (0.0175 to 0.025 lb ai/A)	Apply with either aerial or ground equipment using sufficient spray volume to obtain full coverage of the plant and foliage. Use a minimum of 2 gal/A of finished spray by air or 10 gal/A of finished spray by ground. The addition of one to two quarts of emulsified oil per acre to the spray solution may improve spray deposition and insect control.
Armyworm, True		
Armyworm, Yellowstriped		
Bean Leaf Beetle ¹		
Blister Beetle spp.		
Colorado Potato Beetle		
Corn Borer, European		
Corn Earworm		
Corn Rootworm Beetle (Adult)		
Cowpea Curculio		
Cucumber Beetle		
European Corn Borer		
Flea Beetle		
Green Cloverworm		
Hornworms		
Imported Cabbageworm		
Japanese Beetle		
Leaf Skeletonizer spp.		
Leafhopper spp.		
Leafminers (Adult)		
Mexican Bean Beetle		
Pea Leaf Weevil		
Plant Bug spp.		

RECOMMENDED ADJUVANT

Valkarie® 0.25% v/v or 1 qt/100 gallons
Aviator® 0.25% v/v or 1 qt/100 gallons*

*When tank-mix requires water conditioning or acidification

ACTIVE INGREDIENT

Zeta-cypermethrin 9.15%

SOYBEANS		
Insects Controlled	Use Rate	Application Method
Potato Leafhopper	2.8 to 4.0 fl oz/A (0.0175 to 0.025 lb ai/A)	Apply as required by scouting. Base timing and frequency of applications on insect populations reaching locally determined economic thresholds. DO NOT exceed maximum labeled rate.
Seedcorn Maggot (Adult)		
Soybean Aphid		
Spittlebug		
Three-Cornered Alfalfa Hopper		
Tobacco Budworm ²	3.2 to 4.0 fl oz/A (0.02 to 0.025 lb ai/A)	Apply with either aerial or ground equipment using sufficient spray volume to obtain full coverage of the plant and foliage. Use a minimum of 2 gal/A of finished spray by air or 10 gal/A of finished spray by ground. The addition of one to two quarts of emulsified oil per acre to the spray solution may improve spray deposition and insect control.
Velvetbean Caterpillar		
Webworm spp.		
Woollybear Caterpillar		
Armyworm, Beet		
Armyworm, Fall	4.0 fl oz/A (0.025 lb ai/A)	
Grasshopper spp.		
Lesser Cornstalk Borer ³		
Looper spp. ²		
Stink Bug spp. ^{2,3}		
Whitefly spp. ^{2,3}		
Kudzu Bug (aka Bean Plataspid)		

USE RESTRICTIONS

- **DO NOT** make applications less than 7 days apart.
- **DO NOT** graze or harvest treated soybean forage, straw, or hay for livestock feed.
- **DO NOT** apply more than 4 fl oz/A of product (0.025 lb ai/A) per application.
- **DO NOT** make more than 6 applications per year.
- **DO NOT** apply more than 24 fl oz/A of product (0.15 lb ai/A) per year.
- **DO NOT** apply within 21 days of harvest.

¹ Use higher labeled rate for increased pest pressure, increased residual pest control, or later-season applications. **DO NOT** exceed maximum labeled rate.

² See resistance statement under "Directions For Use" section

³ Aids in control

* = RESTRICTED USE PESTICIDE

Always refer to the product label for Precautionary Language, Directions For Use and Specific Use Rates. Please reach out to your local Innvictis rep with additional product questions. Verify state registration and state use restrictions prior to application. ©2025 Innvictis. All Rights Reserved. The foregoing trademarks are owned by Innvictis Crop Care, LLC.