




Zelvia™ is a zeta-cypermethrin containing insecticide that is fast-acting and effective against a wide range of insect pests. Zelvia is registered for control of 20 pests in forage and seed alfalfa. Zelvia has a great fit for control of key insects such as aphids, weevils and worms.

BENEFITS

- Fast knockdown and residual control of many pests
- Short three-day preharvest interval for cutting or grazing and seven days for seed harvest
- Broad-spectrum of insects controlled
- May be applied by both ground and air
- Great tank-mix partner with other labeled insecticides

RECOMMENDED ADJUVANT

Valkarie® 0.25% v/v or 1 qt/100 gallons

Aviator® 0.25% v/v or 1 qt/100 gallons*

*When tank-mix requires water conditioning or acidification

ACTIVE INGREDIENT

Zeta-cypermethrin 9.15%

KEY INSECTS

ALFALFA; ALFALFA GROWN FOR SEED Lucerne, Sainfoin, Holy Clover, Esparacet, Birdsfoot Trefoil and varieties and/or hybrids of these		
Insects Controlled	Use Rate	Application Method
Alfalfa Caterpillar	2.24 - 4.0 fl oz/A (0.014 - 0.025 lb ai/A)	Apply as insects appear in sufficient volume of water to ensure thorough coverage of foliage. Use higher labeled rate for increased pest pressure or for increased residual pest control. DO NOT exceed maximum labeled rate. Apply in a minimum of 2 gal/A of finished spray by aerial equipment or 10 gal/A of finished spray by ground equipment. ULV oil spray application is prohibited. Use higher volumes of finished spray to improve insect control under high temperatures, when foliage is dense and/or when insect pressure is high.
Alfalfa Looper		
Alfalfa weevil		
Cutworms		
Egyptian Alfalfa Weevil (larvae & adult)		
Flea beetles		
Green cloverworm		
Hornworms		
Meadow Spittlebug		
Potato Leafhopper		
Velvetbean Caterpillar		
Webworms		
Blue Alfalfa Aphid¹		
Green Peach Aphid¹		
Pea Aphid¹		
Spotted Alfalfa Aphid	2.8 - 4.0 fl oz/A (0.0175 - 0.025 lb ai/A)	
Three Cornered Alfalfa Hopper		
Armyworms		
Grasshoppers	2.8 - 4.0 fl oz/A (0.0175 - 0.025 lb ai/A)	
Plant Bugs (<i>Lygus</i> spp. & Stink Bugs)		

USE RESTRICTIONS

- **DO NOT** make applications less than 7 days apart.
- **DO NOT** make more than 2 applications per cutting.
- **DO NOT** apply more than 8 fl oz/A of product (0.05 lb ai/A) per cutting.
- **DO NOT** apply more than 24 fl oz/A of product (0.15 lb ai/A) per year.
- Applications may be made up to 3 days of cutting or grazing or up to 7 days of harvesting seed.

¹ Aphid control may be variable depending on species present and host-plant relationships

* = RESTRICTED USE PESTICIDE

Always refer to the product label for Precautionary Language, Directions For Use and Specific Use Rates. Please reach out to your local Innvictis rep with additional product questions. Verify state registration and state use restrictions prior to application. ©2025 Innvictis. All Rights Reserved. The foregoing trademarks are owned by Innvictis Crop Care, LLC.