



## 2012 | J.R. Simplot Company Sustainability Summary

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**As a privately held company, Simplot is uniquely positioned to make sustainability a priority.**

## CONTENTS

<b>3</b>	<a href="#"><u>What We Stand For</u></a>	<b>12</b>	<a href="#"><u>Natural Resource Leadership</u></a>
<b>4</b>	<a href="#"><u>A Message from the President and CEO</u></a>	<b>15</b>	<a href="#"><u>Energy and Technology</u></a>
<b>5</b>	<a href="#"><u>Company Profile &amp; Statistics</u></a>	<b>16</b>	<a href="#"><u>Safety</u></a>
<b>6</b>	<a href="#"><u>Simplot Around the World</u></a>	<b>17</b>	<a href="#"><u>Educating Youth</u></a>
<b>8</b>	<a href="#"><u>Three Pillars</u></a>	<b>18</b>	<a href="#"><u>Social Responsibility</u></a>
<b>9</b>	<a href="#"><u>Oversight and Strategy</u></a>	<b>20</b>	<a href="#"><u>Simplot Family Message</u></a>
<b>10</b>	<a href="#"><u>History with Sustainability</u></a>		

### **Sustainability Task Force created to monitor and advocate for progress company-wide**

The changes required to meet sustainability goals over the long term are only obtained through rigorous and ongoing communication, measurement and feedback.

This is why the J.R. Simplot Company has created a Sustainability Task Force, a company-wide effort that seeks to continually gather information, set and revise targets for improvement, and engage the entire company in the sustainability conversation.

Among the goals of the Sustainability Task Force are to identify and monitor potential areas of improvement; create measurements for success, then track

and report progress toward those goals; and consistently and proactively communicate results with company leadership. This process takes time and effort, and the Sustainability Task Force is in place to do that work.

The Sustainability Task Force is responsible for reporting quarterly on the Company's progress toward its sustainability goals, including areas such as environmental, community, health & safety, security, and energy.



## What We Stand For: a Generational Culture



Tellingly, this report begins and ends with family. The Company has always been privately held, which really means family held. This is more than a governing model – it's a way of looking at the world. This is what we stand for.

The families of employees are our families; the communities the Company works in are our communities. We're all connected, we're all responsible. This is what we stand for.

This is our generational culture.

Over more than 80 years the J.R. Simplot Company has embodied the values and aspirations of [its founder](#)<sup>🔗</sup>, building a broad portfolio of businesses. To call it agribusiness doesn't feel expansive enough to contain the vision that brought together mining, farming, ranching, fertilizer manufacturing, food processing and retail food products, and then spread this vision across the globe.

In 14 countries, on four continents, approximately 10,000 Simplot employees take the initiative to preserve the Company's foundation and advance its accomplishments.

A culture of sustainability has driven the development of technologies and methods that decrease the amount of land, energy and water required to feed a rapidly growing world population. There will be an additional [3 billion people to feed](#) over the next 50 years, and we're prepared to do our part.

Sustainability takes many forms, for example:

- In Eastern Idaho, water usage at one of our largest fertilizer plants has been reduced drastically, preserving access to clean water for other uses in our communities.
- In Oregon the [Simplot Rivergate Terminal](#) partnered with the Department of Homeland Security to keep the facilities secure and the region safe.
- In [Australia](#)<sup>🔗</sup> the Company assisted farmers devastated by massive flooding that threatened to destroy family farms and businesses.
- The Department of Energy set ambitious goals for the reduction of energy and challenged the Company to meet them in ten years; but only a few years in, many of those goals have already been exceeded.
- Simplot employees everywhere have installed better lighting systems that accomplish more while consuming less.

These are just a few examples of the ways that Simplot and its employees make the long-term sustainability of the environment, this business, and our communities a part of everything we do. This is what we stand for. This is our generational culture.



[The Next Generation - J.R. Simplot Company](#)<sup>🔗</sup>





## CEO Message: Bringing Earth's Resources to Life, Today

At the J.R. Simplot Company, we have an 80-year history of continuously finding new ways to improve in everything that we do, including our efforts toward sustainability.

Sustainability is ingrained in the Simplot way of producing food. As illustrated in the stories in this report – J.R. Simplot Sustainability Summary 2012 – our commitment to sustainability reaches across the Company. We each have a responsibility to make the Company better tomorrow than it is today. While we celebrate our accomplishments, we do so noting that there is always more to do.



Producing more with less of our earth's resources is not only good for business, it is simply the right thing to do. This goes beyond just being a good corporate citizen. Some may think the word “sustainability” is just about whether a company has a recycling program, or whether the lights are off when everyone goes home. True sustainability meets the economic, environmental and social needs of our employees and communities, but also preserves the same opportunity for future generations.

The world will look different when our children grow up than it does today. Simplot will be challenged to feed more people using less acreage, less water, and less energy. From feeding livestock and developing food products, to delivering those products across a growing world, our efforts must be bigger than the challenges we face. We have an opportunity and a responsibility to make sure Simplot employees, partners and the people we serve can look back and say, ‘They’ve taken a leadership stance. They did it right.’

This is the J.R. Simplot Company that we know now, and that our founder recognized from the start. He had a bigger vision about where he could take agriculture. In his words, “We’re just getting started.”

Now is our opportunity to be the stewards of J.R. Simplot’s vision and carry the Company forward. I’m pleased to see Simplot employees taking this challenge to heart in new ways. While this summary highlights some of those stories, it also serves as a challenge for all of us to do more.

If we don’t do this work, who will? If we don’t do it now, then when?

I think it’s us, and I think it’s now.

**Bill Whitacre**

President and CEO



## Company Profile & Statistics: The Company at a Glance



With sales of approximately \$5.6 billion, the J.R. Simplot Company is a privately held agribusiness firm headquartered in Boise, Idaho. The Company has an integrated portfolio that spans four business groups ([AgriBusiness](#), [Food Group](#), [Land & Livestock](#) and [Simplot Australia](#)) and includes phosphate mining, fertilizer manufacturing, farming, ranching, cattle production, food processing and food brands.



**10,000**

**employees worldwide**

**14**

**countries where Simplot operates**

**40**

**countries where Simplot products are marketed**

**7 million**

**tons of rock converted into phosphate plant nutrients and other products annually**

**4**

**continents where Simplot products are marketed**

**1,000**

**food products**

**3.5 billion**

**pounds of frozen french fries produced annually**

**16**

**ranches**

**30,000**

**cow/calf herds**



## Simplot Around the World

Simplot's major operations are in the U.S., Canada, Mexico, Australia, New Zealand and China, with products marketed in more than 40 countries worldwide. Whether it's processing broccoli and cauliflower in Mexico with the MarBran Company or developing agricultural solutions in China, Simplot's reach is extensive. Simplot is the sixth-largest food supplier to retail markets in Australia, with approximately 10 major brands supplied to grocers there. Our efforts in the area of sustainability are likewise comprehensive throughout our locations.



### Raw nutrients

Raw phosphate ore is extracted from mines in Utah and Southeastern Idaho to create crop nutrients and other products.



### Farms, feedlots and ranches

More than 90,000 acres of farms throughout the Northwest produce crops. The Company also owns some of the largest feedlots in the U.S., where calves from 16 western ranches are kept in peak health.



### Production

Roughly 3 billion pounds of frozen french fries and formed potato and vegetable products are produced annually, then marketed in the U.S. and other parts of the world.



# Simplot Around the World



## Distribution

Mining, farming and ranching operations are clustered near storage and production facilities, which distribute products through an efficient pipeline, rail, shipping and trucking network.

## Retail

More than 85 Simplot [Grower Solution](#) <sup>®</sup> centers provide value and enhance business success for thousands of farm customers in key growing areas of the West and Midwest.

## Turf, industrial and feed markets

Simplot is a global supplier to the turfgrass and horticultural industries, and participates in industrial and feed markets across North America.



## Three Pillars: A Solid Foundation for Sustainability

This Sustainability Summary is organized around the three pillars that are at the heart of the Company's values: Respect for Resources, Spirit of Innovation, and Passion for People. The examples, anecdotes and case studies contained within provide a snapshot of what the Company strives for every day, a goal that is expressed by our long-standing mission: Bringing Earth's Resources to Life.

Simplot is a robust company with a long history of sustainable practices that began with Jack Simplot himself, and continue to this day. [Since the days when J.R. pioneered](#) methods for dehydrating

vegetables in the 1940s, the focus of the Company has only sharpened, growing into one of the largest privately held agribusiness companies in the nation.

It's a complex business but a rewarding one—harvesting the earth's bounty and seeing it all the way through to the table. As the business continues to grow, our commitment to the core mission is unwavering. It's done the way Jack did it: Work in ways that are smarter, more efficient, and more cost effective, while reducing and reclaiming waste, converting it into resources that can be useful.

### THE SIMPLOT COMMITMENT TO SUSTAINABILITY HAS THREE PILLARS THAT GUIDE ALL EFFORTS:

#### Respect for resources

Simplot is committed to natural resource protection, reclamation, recycling and compliance with environmental laws and regulations.

#### Spirit of innovation

Simplot places a priority on technological innovation. The Company infuses this mission in all levels of operations to improve efficiency, lower costs and reduce operational impact.

#### Passion for people

Simplot takes care of the safety of its employees and their communities. The Company is highly dedicated to educational partnerships, philanthropy and volunteerism.





## Oversight & Strategy: Showing the Way



The Company takes its responsibility to employees and communities seriously. Simplot has developed a broader framework that reaches beyond typical “green” concerns. The resulting partnership between the Company and employees creates a positive culture to both underpin and advance the health, wellness, prosperity and sustainability of Simplot.

**Environmental** – Environmental quality and soundness are preserved in all areas by the development of new pollution prevention and control methods, anticipating and adhering to emerging regulations governing environmental impacts, while continually examining practices for opportunities to improve.

**Health and Safety** – The goal of a safe and healthy workplace is fostered by making employees an active component of the process, resulting in proactive systems that reduce risk and maximize awareness.

**Security** – A security-oriented culture protects not only employees, but also customers, suppliers and communities. Potential vulnerabilities are evaluated with an eye toward producing prudent plans to eliminate risks associated in any way with the manufacturing and distribution of Simplot products.

**Energy** – The Company seeks to remain a leader in energy efficiency and conservation throughout the supply chain, promotes actions that train employees in best practices, partners with suppliers to reduce energy footprints, reaches out to home communities on issues of conservation, and drives waste from processes.

The ultimate goal is to forge a leadership role for the Company, with facilities helping to preserve the environment, enhancing the quality of life in the communities where Simplot employees and their families have lived and worked for generations.





# Simplot's Long History with Sustainability

From the beginning, the Company has constantly strived to work smarter, building a long-lasting company with sustainability at its core.

## 1940s

### THE COMPANY'S BEGINNINGS

From the beginning, J.R. Simplot makes business decisions for the long term. He meets a vital military need for less cumbersome food products during World War II by building one of the first vegetable dehydrating operations. To create a reliable supply of shipping boxes, J.R. starts a lumber company.

## 1955

### SIMPLOT GETS INTO THE LAND AND LIVESTOCK BUSINESS

J.R. Simplot begins acquiring cattle that are fed by-products from his potato processing plant in Caldwell, Idaho creating a valuable feed resource from what had previously been considered scraps and thrown away. Wastewater from plant processes is used to irrigate nearby farm fields.



## 1980s

### WASTEWATER TREATMENT PLANT IN HEYBURN

J.R. Simplot dedicates a wastewater treatment facility at the Company's Heyburn, Idaho, potato plant. The Company begins installing anaerobic digesters at its potato processing operations to treat plant wastewater and improve techniques for using that water to irrigate farm land.

## 1987

### SIMPLOT BUILDS RAIL CARS

The Company builds and places a fleet of rail cars into service. The cars maintain frozen potato products at sub-zero temperatures for cross-country trips without the need for mechanical refrigeration machinery.

## 1953

### SIMPLOT INTRODUCES FROZEN FRENCH FRIES TO THE WORLD

This breakthrough, first made possible by Simplot scientists in 1946, saves food service customers time, money, and storage space by eliminating the need for keeping large quantities of fresh potatoes on-site for hand-cut french fries.



## 1963

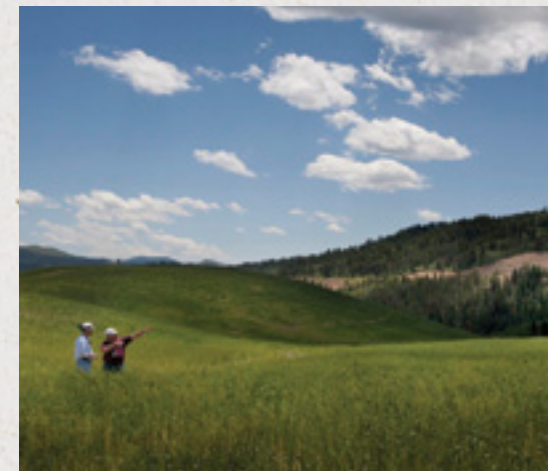
### RAY KROC AND J.R. SHAKE HANDS AND A BUSINESS RELATIONSHIP IS BORN

J.R. Simplot and Ray Kroc agree with a handshake that the Company will supply frozen french fries to McDonald's restaurants. The arrangement begins a new era of faster, more convenient food preparation and delivery, and promotes a more efficient, cost-effective method of making restaurant french fries.

## 1980s

### RECLAMATION AT SMOKY CANYON

The Company begins a program to restore land at its phosphate mines to original condition. This reclamation plan continues today, and has been improved thanks to improved native seed mixes.





# Simplot's Long History with Sustainability



## 1991

### A PIPELINE REPLACES TRAINS

The Company completes an underground pipeline to transport liquefied phosphate ore from Smoky Canyon Mine near the Wyoming border to its Pocatello, Idaho fertilizer manufacturing plant. This 87-mile connection eliminates the need for shipping ore by rail car, which reduces transportation charges and saves energy.



## 2003

### LONG-TERM DECISIONS MADE IN CANADA

The Company completes construction of a 267,000-square-foot potato processing plant at Portage la Prairie, Manitoba. The location of the plant near East Coast markets, efficiency of state-of-the-art equipment and a nearby supply of quality raw potatoes promises sustainable operations for many years to come.

## 2009

### ENERGY EFFICIENCY LEADERSHIP

Due to its leadership in energy efficiency, Simplot is invited by the U.S. Department of Energy to join the Save Energy Now Leader program and publicly formalize their goal of a 25 percent reduction in energy intensity over 10 years.

## 2011

### ACHIEVING ENERGY EXCELLENCE

Two industrial factories reduce their energy intensity 25 percent, meeting their Department of Energy goal three years into a 10-year pledge.



## 1999

### MOVING GRAIN FASTER, MORE EFFICIENTLY

Land & Livestock builds a grain-loading terminal at Mountain Home, Idaho, that is unique in the western states. The terminal accommodates freight trains with more than 100 cars, reducing costs and increasing efficiency by bringing more corn in one trip to feed cattle at the nearby Grand View feedlot.

## 2000

### TERMINALS IMPORT PRODUCTS FROM AROUND THE WORLD

AgriBusiness continues acquiring fertilizer import terminals that allow the Company to acquire nitrogen-based products from around the world at less cost. Today terminals are strategically located in Portland, Oregon; Fresno, California; and Point Comfort, Texas.



## 2011

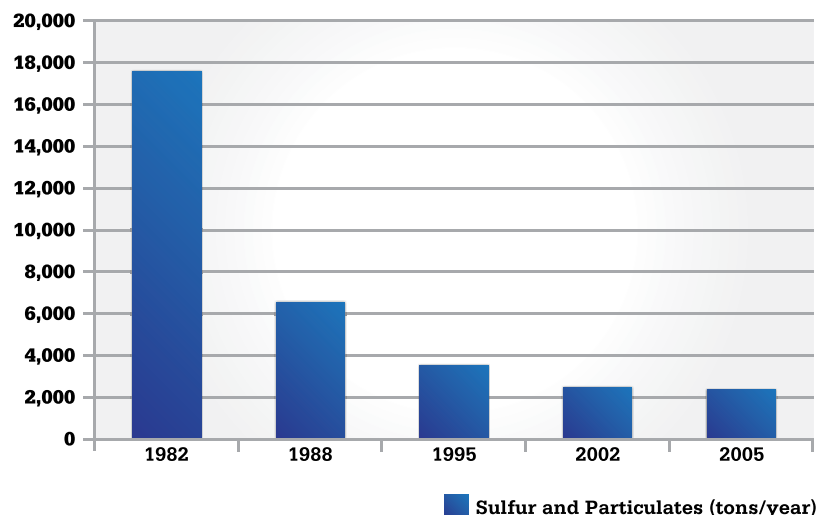
### PLANT SCIENCES BREAKTHROUGH

Simplot [Plant Sciences](#) announces Innate™ technology, the all-native biotechnology platform for improving crops, leading to new, better and healthier foods. Pending USDA approval, the first application of the technology will involve potatoes, with reduced bruising and degradation of starch to sugar during storage. The potatoes will require less chemical application during growing and processing.

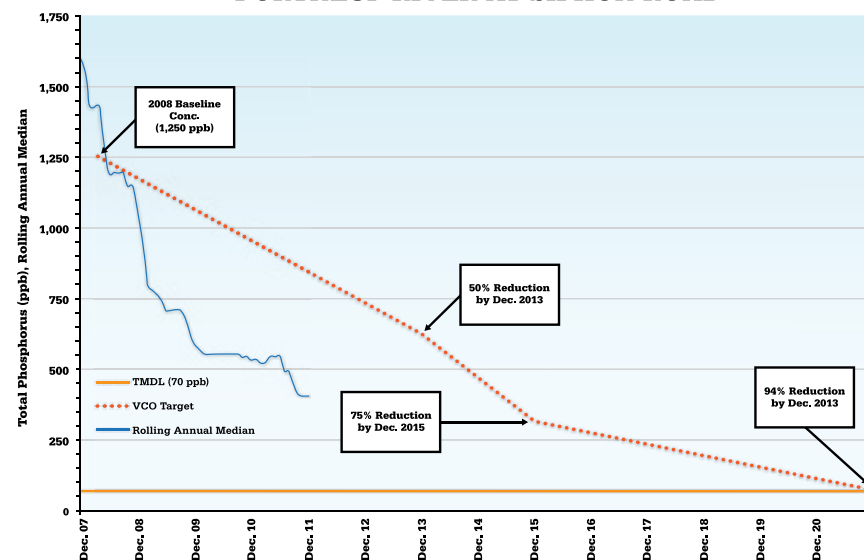


## Environmental: Natural Resource Leadership

### SULFUR AND PARTICULATES (TONS/YEAR)



### TOTAL PHOSPHORUS VCO TARGETS PORTNEUF RIVER AT SIPHON ROAD



### The Don Plant Focuses on Ongoing Improvements

The Don Plant, a fertilizer manufacturing plant in Pocatello, Idaho, has personified the Company's efforts to constantly improve existing processes in a way that not only benefits the business but also the environment. For example, phosphate rich ore extracted from the Smoky Canyon Mine arrives at the Don Plant through a nearly 90-mile-long pipeline. The ore is crushed, mixed with enough liquid to make it into slurry, and then piped directly to the plant. The change in ore delivery to the Don Plant enabled the Don Plant to shut down equipment, reducing potential impact to air emissions.

Gypsum is a by-product of the manufacturing process for phosphate fertilizer. Beginning in 1944 with the first production of fertilizer at the Don Plant, the stack of gypsum grew. It was then learned that water

moving through the "gypsum stack" was causing phosphate to leach into groundwater. The solution is a giant liner placed over the "gyp stack," the first phase of which was put into operation in 2011. The Company entered into a voluntary agreement with the State of Idaho and EPA to implement the liner project.

It's no small feat. The first phase of the project required a liner with an area equal to 44 football fields. Two additional phases are even larger, and when the project is completed in several years, the liner will cover 235 acres of gypsum. Garrett Lofto, AgriBusiness president, chalks it up to ingenuity and engineering. "The project aligns with our focus of environmental stewardship as we protect the community," he said. The liner project and other actions taken at the Don Plant have already reduced total phosphorus concentrations and the facility is on its way to meeting the goals in the voluntary agreement.



## Environmental: Natural Resource Leadership



### Moses Lake Facility a Model for Energy and Environmental Improvements

The Moses Lake potato processing plant has completed a wastewater treatment improvement project that has also provided benefits as a source of energy for the facility and reduced greenhouse gas emissions.

Located adjacent to extensive private potato growing operations in Washington State, the Moses Lake processing plant produces finished consumer food products like hash browns, tater gems, and french fries. Wastewater for a number of years was treated in an open lagoon and then applied to local fields to provide both irrigation and nutrients. A 20-million-gallon anaerobic digester was built to treat wastewater. One resulting benefit was the creation of biofuel that could be used by the plant as a fuel source.

The digester is essentially a broad, deep lagoon with a plastic cover, underneath which microorganisms use the wastewater as a food source. Methane gas is generated by the microorganisms as they

feed on the wastewater. This biofuel is combined with natural gas and burned in the processing plant's boilers to produce steam that is used in the process of making potatoes into french fries and potato granules.

A major benefit of the project, besides the creation of a new biofuel and better wastewater treatment, is the generation of carbon credits that resulted from this project. A number of years ago, Simplot partnered with Blue Source, a leading company that focuses on greenhouse gas reduction projects. The partnership is a perfect fit for Simplot because it develops new revenue streams, drives creation of innovative technologies, and reinforces the Company's core value of long-term sustainability.

Once the digester project was finished, Blue Source arranged for the verification of the reduction of greenhouse gases and has successfully sold the "greenhouse gas credits" in the marketplace. So far the project has generated 84,733 carbon credits. In 2010 alone, the last full year of verification, the project generated 37,935 carbon credits, the equivalent of removing 7,300 cars from the road.





## Environmental: Natural Resource Leadership

### Improving the Health of the Upper Blackfoot River

Simplot has joined with two conservation groups and two other mining companies to work together to improve the health of the Upper Blackfoot River in Southeastern Idaho. The partnership with Trout Unlimited, the Idaho Conservation League, Monsanto and Nu-West Industries is a proactive attempt by all parties to improve fish habitat and water quality in a watershed that is home to a treasured trout species, the Yellowstone Cutthroat Trout.

Dubbed the Upper Blackfoot River Initiative for Conservation (UBRIC), the organization is in its early stages of establishing priorities, with plans to begin implementing projects in 2012.

### SIMPLOT AUSTRALIA COMMITS TO SUSTAINABLE TUNA

**Simplot Australia acknowledges its role in ensuring the sustainability of living marine resources. To that end, the Company has executed a plan to maintain comprehensive and equitable tuna sourcing policies.**

**Simplot Australia's goal is to make sure tuna is not sourced from over fished stocks, fisheries where catches cannot be traced back to the fishing vessel, or vessels and operators that are blacklisted as illegal, unreported and unregulated.**

**Other Simplot Australia commitments include the Company's intent to:**

- Source tuna that complies with Dolphin Safe requirements
- Encourage its suppliers to cooperate with scientific research programs
- Assist suppliers in improving practices and technologies to minimize the amount of fish being discarded or caught as juveniles
- Give support and recognition both socially and economically to local communities where tuna is harvested
- Promote sustainable tuna by working with suppliers and with national and international organizations that seek improvements in the sustainability of tuna fisheries through processes that are both political (including regional fisheries management organizations) and nonpolitical
- Label Simplot Australia seafood products with accurate information to allow consumers to make an informed choice about buying sustainable seafood



## Resources: Smarter Use of Energy and Technology



### Leading in Energy Savings

In 2009, J.R. Simplot Company was invited by the U.S. Department of Energy to become a [Save Energy Now Leader](#)<sup>®</sup>, committing to reduce its energy intensity (total energy per unit of output) by 25 percent or more over 10 years. Since 2009, sixteen of Simplot's industrial factories have reduced their energy intensity more than 10 percent, putting them ahead of the required pace, and two factories reduced their energy intensity by 25 percent only three years into the pledge.

Together, these reductions have resulted in:

- 390,821,028 kwh's saved, equating to taking 35,400 homes off the grid
- 1.3 trillion total BTUs of energy savings
- 95,056 tons of reduced greenhouse gas emissions, equal to 29,929 cars off the road

### Smarter Data Collection Increases Farming Efficiency

Tracking agricultural inputs like soil, water and sun is a daunting task, but Simplot saw a need to quantify the exact amount of fertilizer, crop nutrients and water used to grow a crop of potatoes.

Simplot Food Group partnered with the U.S. Agri-Data Solution<sup>™</sup> to get a field-level view of the resources required to grow and process potatoes. Agri-Data offers a web-based data management system so Simplot farmers, crop advisors and processors can track all the trends and changes in their potato production. Simplot now tracks 100 percent of its contracted potato-growing acreage with the Agri-Data Solution<sup>™</sup>.

The value of having a field-level view of production and processing practices goes beyond simply accumulating data. The Agri-Data Solution<sup>™</sup> technology puts information at the fingertips of growers that they can use to increase yields and produce higher-quality crops. By providing a systemic view, it's easier to identify sources of waste that can be reduced or eliminated. Both make it easier for Simplot to improve the sustainability of agricultural practices, affecting pesticide and crop nutrient application, carbon sequestration, weather data and irrigation water tracking.





## Safety: Multiple Techniques for Reducing and Preventing Accidents

Sustainability goes beyond saving energy and protecting environmental resources. Like most frameworks for measuring corporate responsibility, Simplot places an emphasis on how corporate choices affect the health and wellness of employees and communities. Simplot's proactive approach to safety is two-fold.

### C.A.R.E.

Employees at many facilities are invited to participate in the CARE program, first implemented in 2003. The acronym reflects the values:

- Choose to care
- Assess physical and behavioral
- React to resolve
- Explain and encourage

Employees participate in a two-tiered implementation of these values. In the first tier managers and site supervisors perform several CARE self-assessments each month. The findings are tracked and corrective actions are implemented prior to an incident occurring. In the second

tier are interactions with the broader population of employees, involving everyone at a facility. Employees engage in safety conversations with their peers, practicing a concern and awareness for the safety of those around them.

### Core 4

The Simplot Safety Philosophy is clear and succinct: All injuries can be prevented by working together. That's why the Company also developed Core 4, a workable company-wide series of procedures that translate this philosophy into action. The four elements are:

- Continually communicate the Simplot Safety Philosophy to employees at each facility
- Require management to conduct a number of formal and informal self-assessments
- Perform root-cause, near-miss and incident investigations
- Practice behavioral safety by encouraging positive employee interactions

Regular safety measurement reports are sent to the leaders of each of Simplot's businesses. The reports include the incident rate measurement, but also incorporate the CARE framework described above. In addition, each facility reports on overall safety goals and objectives twice a year, and these outcomes are measured against annual action plans.





## Safety: Educating Youth in Rural Communities



### Youth Safety Program is Designed to Continually Improve

Only two percent of children are raised on farms these days, but far more children than that grow up in rural communities, and they are equally exposed to some of the dangers of farm life: industrial machinery, ditches and canals, animals, and chemicals, just to name a few. Many of these dangers are present on farms and light industrial properties that contribute to the success of the J.R. Simplot Company, and the Company takes responsibility for teaching children to be safe in rural environments.

Simplot sponsored three Progressive Agriculture Foundation Safety Days in 2011 to teach children in communities close to Simplot operations how to enjoy being a kid without putting themselves at unnecessary risk. Simplot sought out partnering organizations like

rural school districts, and involved Company executives. Fourth-graders in Parma, Idaho, spent a day at the [University of Idaho Parma Research and Extension Center](#). The Center is a cooperative effort between Simplot and the University to ensure continued research in agriculture in the State of Idaho. More than 300 children learned valuable lessons that will help them stay safe.

Simplot helped design the programs to be slightly different in each community. This way the Company could also study the impact that different program and curriculum choices would have on similar groups of children. In other words, these events were designed to become even more effective in years to come, a reflection of the Company's deep commitment to the long-term safety of the communities that support it.





## Social Responsibility: A Philanthropic Spirit Runs through the Culture



*Simplot-sponsored sack race in the first annual Famous Idaho Potato Bowl in Boise.*

Simplot is committed to supporting its communities—not only with financial investments in these communities, but also investments that develop human capital. The Company's participation in everything from cultural events to the health and wellness of local citizens is an important part of the Simplot philosophy.

Across its operations, Simplot employees are working on charitable programs and volunteer projects. Simplot is a United Way Platinum

Corporate Sponsor in the Treasure Valley in Idaho, a designation that signifies the Company's considerable contributions across the board.

Simplot encourages its employees to be active in their communities, from participating in civic groups to serving on nonprofit boards. A volunteer review committee meets regularly to discuss opportunities for employee engagement.



## Social Responsibility: A Philanthropic Spirit Runs through the Culture



Here are a few recipients of Simplot's contributions to its home communities:

- United Way: The Company matches employee contributions and is a Platinum Level Corporate Sponsor in Idaho.
- Habitat for Humanity: Simplot employees have helped build three houses in Idaho and continually look for new projects.
- Idaho Public Television: 2011 was the 21st year that Simplot employees helped raise funds during the annual Idaho Public Television Festival.
- National Alliance for Mental Illness: The organization recently began sponsoring walks in Idaho to raise awareness, and Simplot provided volunteers to help on the day of this event.
- Foodbank Australia: The largest organization of its kind in Australia, the foodbank played a critical role in recovery efforts after the 2010 flooding in that country. Simplot Australia has been a major donor to this program since 2002, a role that escalated during the flooding when the Company delivered extra food to help citizens recover from the disaster.

### Simplot Games Promotes Volunteerism, Community Spirit

The little-known Bennion Games was just another small, local track meet at Idaho State University's Holt Arena in Pocatello, Idaho, when its organizers approached the J.R. Simplot Company in the 1970's for help. But J.R. Simplot saw much more than athleticism on the field. He recognized the commitment, drive and imagination it takes to compete and win in any pursuit. And he had a vision of a partnership with Idaho State University that over the next three decades would attract the continent's finest high school athletes.

 [Simplot Games Television Spot](#)

The Company assumed financial sponsorship for the event in 1979, renamed it the [Simplot Games](#), and became responsible for its management in the 1980's. The Simplot Games has always been an open meet with no entry standard, meaning that athletes do not have to qualify at another event to participate. This allows aspiring athletes from diverse backgrounds to test their abilities. Athletes come from across the United States and Canada to compete.

The Simplot Games invites guest Olympians to return and support the event, inspire the community, and mentor new generations of young Olympic-caliber athletes. Hall of Fame Olympian and Gold Medalist Dick Fosbury serves as Simplot Games Honorary Chairman.

Countless volunteers from the Pocatello area, throughout Southern Idaho, and across all areas of the Company help with the event. Even employees outside the state get involved, like at the Rivergate Terminal import facility near Portland, which sends two employees every year to help stage the event.



*Gay Simplot congratulating an athlete at the Simplot Games in Pocatello, Idaho.*



## Simplot Family Message: A Sustainable Course to the Future

J.R. Simplot put it best himself, a long time ago: “Do well by doing good.” At the Company that bears his name, those words still drive decision-making.

Today, the Company faces challenges that are vastly different from those faced in previous decades. The specter of climate change, the scarcity of arable land and the world’s booming population all present new challenges to agribusiness. At the same time, we are charged with helping to supply more needs from these finite, and in some cases dwindling resources.

Simplot is more than ready to face these challenges. From the beginning, the Company embraced innovative ways to help the business thrive and better serve its customers, employees and neighbors. The challenges facing Simplot are huge, but so is our resolve.

This Sustainability Summary is a reminder that even as we are making progress in these areas, there are always new opportunities to improve. We believe that we have engaged the proper mix of oversight and measurement across the Company to help keep everyone on track. At the same time we recognize the need to take new steps to continuously improve and hold ourselves accountable at all times.

As the world has changed, so has this Company. But we have always kept one thing clear: We believe in a path to the future, and we are determined to lead the way.



### *Executive Committee*

*J.R. Simplot Company:*

**Scott Simplot, Debbie McDonald,  
Gay Simplot, Ted Simplot**

*J.R. Simplot*  
**Founder**

